

**Anonymous Consultant Interview Report**  
**By Ferial Khalifa**

**Q. What can you do for the school that it cannot do for itself?**

A. Planning and help implementing an evaluation; write School Annual Activity Report.

**Planning an evaluation** is about facilitating accountability team discussion, which includes teachers, students, parents, and board members. A consultant also helps the group decide what to measure and how to measure certain aspects.

**Implementing an Evaluation** includes undertaking students and parents' satisfaction surveys, focused group discussions when surveys do not work and designing surveys, data base and Evaluation Test scores.

**Annual Activity Report**, Charter schools prefer that their annual activity report be prepared by external agent or third party to assure neutrality or objectivity. Usually schools send their data (students' scores) to the consultants to prepare this report.

**Q. What was the most positive aspect of working with the school?**

A. Planning an evaluation compared to Annual Report writing because the former entails working with people, the parents, the students, the teachers and the rest of the school accountability team. Therefore, public relations were the most positive aspect of working as a consultant.

**Q. What was the greatest challenge you faced in your experience with the school?**

A. Having to work with incorrect or incomplete data. Some times, schools do not submit a complete list of grades or submit wrong ones. The school then calls and ask that a grade be added or changed. This forces the consultant to run the data analysis again.

**Q. What deliverables were expected by the school. Were you able to produce those deliverables on time?**

A. A two - page document of an evaluation plan, excel database for implementing an evaluation and a written report for annual activity report. I deliver every thing on time and with good quality. I usually finish the task a week or more before it is due.

**Q. Do you feel the school received the services it paid for? How?**

A. Yes. Based on feedback from clients, and based on the fact that client comes to me year after year. I believe they are satisfied and I have good relations with them. If they have questions they usually call and ask.

**Q. What did the school want to accomplish via your services?**

A. Planning and help implementing an evaluation prepare Annual school Activity Report.

**Q. What aspect of your relationship with the school could be improved?**

A. Both parties need to be very clear about the cost of the evaluation. Sustain an open communication, if the data submitted is not the right one. I learned from experience to have a clear agreement on what the school expects from the consultants. I developed email **contract, written contract and Acrobat Version** of the reports I submit to safeguard my self against any misunderstanding.

**Q. On a scale of 1- 5, how would you rate your experience with the school?**

A. 5, I would say, overall. Although there were some instances when unethical research practices were inflicted on my report by changing certain aspects of the report. parts of it. I always maintain open communication with them and that makes the good relations.

**Q. On a scale of 1- 5, how do you think the school would rate their experience with the school?**

A. I hope that they would rate me high, between 4-5.

**Q. Why do you think the school chooses your firm as its service provider?**

A. Trust and Credibility.