6 REASONS HBCUs ARE MORE IMPORTANT THAN EVER

1. OUTSIZED IMPACT, LOW-COST—“BEST BUY” IN EDUCATION

2. MEETING THE NEEDS OF LOW-INCOME, FIRST-GENERATION STUDENTS

3. LOWER COSTS NARROW THE RACIAL WEALTH GAP

4. CAMPUS CLIMATE FOSTERS SUCCESS

5. ADDRESS THE NATION’S UNDER- AND UNEMPLOYMENT CRISIS

6. HBCUs OFFER A TRUE VALUE/VALUES PROPOSITION