

6 REASONS HBCUs ARE MORE IMPORTANT THAN EVER

1

OUTSIZED IMPACT, LOW-COST —
“BEST BUY” IN EDUCATION

2

MEETING THE NEEDS OF LOW-INCOME,
FIRST-GENERATION STUDENTS

3

LOWER COSTS
NARROW THE RACIAL WEALTH GAP

4

CAMPUS CLIMATE FOSTERS SUCCESS

5

ADDRESS THE NATION'S
UNDER- AND UNEMPLOYMENT CRISIS

6

HBCUs OFFER A TRUE
VALUE/VALUES PROPOSITION